**TITLE OF YOUR PRESENTATION FLUSHED TO THE RIGHT**

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**ABSTRACT**

 Begin your copy here. Indent the first sentence of each paragraph with ***1/2 inch*** and ***align text left***. ***Single space*** within each paragraph but ***double space*** between paragraphs. Do not number the pages but make sure the pages are in the correct order. Pages will be numbered by the editors. Authors must use ***“Times New Roman”, font size 10***. Length of abstracts: 500 words.

 Tables and figures must appear ***within*** the text (***not***at the end of the text). Tables and figures should be numbered sequentially – e.g. Table 1, Table 2, Table 3, etc., and they should bear a title (with appropriate upper and lower case letters) which explains their contents. For example:

**Table 1**

**Profile of Typical Travel and Tourism Students**

|  |  |  |
| --- | --- | --- |
| Profile | Frequency | % |
| Sex |  |  |
| Male | 128 | 43% |
| Female | 172 | 57% |
| Total | 300 | 100% |

**Key Words:** identify and list key words (maximum of 6) which represent the content of your paper.

**REFERENCES**

 In the text, references are cited using the author/date style following the APA Publication Manual, e.g. for single authors (Leren, 1982) or multiple authors (Jeong and Lambert, 1999; Järvelä et al. 1999). Direct citations should always be placed in the text and followed by the exact reference and page number. For example, “the French trade and industry ministers ... announced new financing to develop Web sites that will encourage exports and to help small and medium-sized companies participate online” (Johnson 1998:213). The reference list, placed at the end of the text, must be single-spaced **in alphabetical order of authors** and 10-point font size. A referenced article should contain all authors’ names, title of article, name of publication, volume and number, inclusive page numbers and year of publication. Note the use of italics rather than underlining. A referenced book should list author name(s), title of the book, publisher, place of publication, year of publication. References must be listed immediately following the CONCLUSION of the paper. List the authors’ names exactly as written in the source cited. Use no abbreviations. See examples below:

**For single-author books:**

Bernstein, T.M. (1986). *The Careful Writer: A Modern Guide to English Usage*. New York: Athennum.

**For books with more than one author:**

Werthner, H. and Klein, S. (1999). *Information Technology and Tourism - A Challenging* *Relationship*. New York: Springer-Verlag.

**For single-author journal papers:**

Christou, E. (2003). Guest loyalty likelihood in relation to hotels’ corporate image and reputation: a study of three countries in Europe. *Journal of Hospitality & Leisure Marketing*, 10(4): 85-107.

**For journal papers with more than one author:**

Christou, E. & Kassianidis, P. (2003). Consumers perception and adoption of online buying for travel products. *Journal of Travel & Tourism Marketing*, 12(4): 93-109.

**For chapters in edited books:**

Rozenblit, J. and Zeigler, B.P. (1986). Entity-based structures for modeling and experimental frame construction. In M. S. Elzas, T. I. Ören, and B. P. Zeigler (Eds.), *Modeling and Simulation Methodology in the Artificial Intelligence Era* (pp. 195-210). Amsterdam: North-Holland.

**For Internet (online) articles:**

Johanes, T.F. (2004). The adoption of hospitality innovations. Ηttp://www.tourismabstracts.org/marketing/papers-authors/id3456. [Accessed the 12th of January 2005, 14:55]