

# Tourism & Gamification

## 9 – 20 October 2023

### Indicative Daily Schedule

Virtual Presence				
Monday 9/10/2023	Tuesday 10/10/2023	Wednesday 11/10/2023	Thursday 12/10/2023	Friday 13/10/2023
<b>Online teaching</b> <b>11:00—18:00</b> <ul style="list-style-type: none"> <li>• Destination management</li> <li>• The case of Thessaloniki</li> </ul>	<b>Online teaching</b> <b>11:00—18:00</b> <ul style="list-style-type: none"> <li>• New technology trends in tourism destinations (TD)</li> <li>• Digital marketing in tourism destinations</li> <li>• Gamification for TD</li> </ul>	<b>Self-studying</b>	<b>Self-studying</b>	<b>Course evaluation</b> <b>11:00—13:00</b> <b>Online quiz</b>
On Campus Presence (Thessaloniki, Greece)				
Monday 16/10/2023	Tuesday 17/10/2023	Wednesday 18/10/2023	Thursday 19/10/2023	Friday 20/10/2023
<b>1<sup>st</sup> day: Grouping</b> <b>10:00—16:30</b> <b>Intro to Competition</b> <b>Setting the Teams</b> <b>Project Mentoring</b>	<b>2<sup>nd</sup> day: Lab</b> <b>10:00—16:30</b> <b>Project preparation</b>	<b>3<sup>rd</sup> day: Lab</b> <b>10:00—14:00</b> <b>Project preparation</b>	<b>4<sup>th</sup> day: Lab</b> <b>10:00—16:30</b> <b>Project preparation &amp; Submission</b>	<b>5<sup>th</sup> day: Awards Ceremony</b> <b>10:00-14:00</b> <b>Keynote speeches</b> <b>Projects' Presentation &amp; awards*</b>
<b>Lunch break</b> <b>14:00-14:30</b>	<b>Lunch break</b> <b>14:00-14:30</b>	<b>Lunch break</b> <b>14:00-14:30</b>	<b>Lunch break</b> <b>14:00-14:30</b>	<b>Lunch break</b> <b>14:00-14:30</b>
<b>1<sup>st</sup> day: Tour</b> <b>16:00—19:00</b> <b>Thessaloniki's Tour</b>	<b>2<sup>nd</sup> day: In house Session</b> <b>17:00-19:00</b> <b>Hospitality Talks</b>	<b>3<sup>rd</sup> day: Field Trip</b> <b>14:30-19:00</b> <b>On site visit</b>	<b>4<sup>th</sup> day: Dinner</b> <b>19:00-21:00</b> <b>City dinner</b>	

\*Surprise prizes for the winners!!!