INTERNATIONAL HELLENIC UNIVERSITY

Strategic Planning Unit

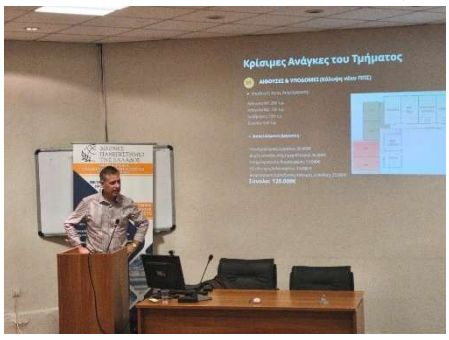
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The Strategic Dialogue Continues: From the University Community to Wider Society

The strategic planning of a university is an ongoing process of dialogue, collaboration, and the development and integration of new ideas, connecting the needs of the academic community with the institution's future development prospects. Guided by this approach, the Strategic Planning Unit (SPU) of the International Hellenic University (IHU) continued its strategic consultation and outreach activities by participating in a meeting between the Rectoral Authorities and the Department of Supply Chain Management in Katerini, as well as in the Thessaloniki International Fair (TIF).

Strategic Dialogue at the IHU Katerini Campus: New Ideas, Shared Perspectives

The Strategic Planning Unit (SPU) participated in a working meeting between the Rectoral Authorities and the Department of Supply Chain Management at the IHU Katerini Campus, continuing the extensive series of strategic consultation meetings with the University's academic community. The meeting provided an opportunity for meaningful dialogue on the Department's needs and future development prospects.



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The discussion focused on strengthening the Department's academic and administrative operations, upgrading infrastructure, advancing research activities, attracting funding, and fostering collaboration with businesses and industry stakeholders.



The SPU at the Thessaloniki International Fair: Sharing Ideas, Shaping the Future

The Strategic Planning Unit (SPU) participated in the Thessaloniki International Fair (TIF), promoting the "Think out of the Box" initiative and inviting the university community and the wider public to share ideas and proposals for the future of the International Hellenic University (IHU).



Building on the idea "Have an idea? Share it and shape tomorrow!", the SPU presented specially designed informational materials featuring a QR code that enables the submission of ideas through an online form, promoting the vision of an open, outward-looking, and participatory university.





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