Costis has been engaging in the full spectrum of the Digital Business ecosystem for over 20 years, leading teams & initiatives that assist organizations to digitally-transform, in the areas of banking, payments, gaming & entertainment. Today, as the Director of Digital at OPAP, he is responsible for designing & delivering innovative digital services & experiences across channels and customer segments, as well as introducing digital strategies and activities that enable the organization to transform & gain the necessary agility to compete in the new era. Costis holds a degree in Biomedical Engineering from the U.K and Postgraduate Degrees in Business Administration from the U.S & Greece.