



Jr. Online sales manager - Affiliate Marketing

W. Digital is a global digital performance-based media agency based in Amsterdam and Thessaloniki.

The company offers promotions for its advertisers through media channels on both desktop and mobile devices.

The company is operating on a worldwide basis, now with active promotions in over 150 countries. From the offices in Amsterdam and Thessaloniki a team of industry experts handles international partners and continuously grows the business in all aspects.

If you are interested to be a part of our fun, energetic and result-oriented team, please read further!

Job Description

Fulltime position (40 hours / week)

The Sales Manager will be a part of the account management team from our office in Thessaloniki (Greece). They will be responsible for the following tasks:

- Building and maintaining relationships with the company's accounts
- Making sense of data and translating them into actions
- Being independent by understanding the industry's KPIs
- Being responsible for revenue growth of the company's accounts

Additional responsibilities

- Adding promotional campaigns into the tracking platform
- Campaign optimization
- Maintenance of campaigns, such as: updating or pausing
- Notifying campaign updates by email to commercial partners
- Generating and analyzing performance reports in excel

Growth potential according to skillset and personal drive

Skills & Experience

- Bachelor degree & Master is a plus (Business, Marketing, Economics, Computer Science or similar)
- At least one year working experience
- Hands on mentality and sense of responsibility
- High level of attention to detail
- Strong time management skills
- Strong proclivity towards being highly organized
- Strong analytical skills, master in excel (including the use of a pivot table)
- Excellent communication skills in English (mandatory: written and spoken)
- Extra (international) language is preferred
- Experience with (international) client contact is a plus
- Flexibility in working hours due to global activities and international partners
- To fit well within the team, interpersonal skills are needed

Interested?

Please send your resume and motivation letter to:

Scan here for e-mail

Stavros Mastorakis (Director Greece W-Digital)

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Web: www.w-digital.net

Contract length: 12 months

Expected Start Date: December

Job Types: Full-time

